

Press Release

No.: 153 - PR/BHL/2020

Dhaka, December 13, 2020

Subject: New Honda Exclusive Authorized Dealer Showroom Opening at Rangpur

Bangladesh Honda Pvt. Ltd. opened a new showroom in Rangpur Sadar on December 13, 2020 under the dealership of **Honda Zone**. The showroom is new and will help the people of Rangpur Sadar area to get Honda all model bikes, service and spare parts from this showroom.

“In Bangladesh, it is also our aim to increase customer satisfaction by providing the product with the excellent fuel economy, good design and reliability and 4S service by our dealers. It is our wish that **Honda Zone** will be a very good support for customers in Rangpur Sadar area by providing the outstanding services which exceeding customer expectation and we BHL will extend our every effort to realize such wish.” said Mr. Himihiko Katsuki, MD & CEO of Bangladesh Honda Private Ltd.

Following high official also attended the opening ceremony:

1. Md. Nazrul Islam & Md. Ashaburl Arefin, Owner, Honda Zone
2. Mr. Naresh Kumar Rattan, Sr. Vice President, Bangladesh Honda Private Limited

Showroom Address:

Honda Zone

Md. Nazrul Islam & Md. Ashaburl Arefin

69/1, G L Roy Road, Rangpur.

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Faithfully Yours

Himihiko Katsuki

Managing Director and CEO

Bangladesh Honda Private Limited (BHL)